



## Ligra DS Named Exclusive Distributor for Zero-Ohm Systems in Italy

Montreal, Canada, June 22, 2021

We are pleased to announce that Ligra DS, a company with 25 years of national distribution experience is now our exclusive distributor in Italy. Ligra DS has extensive experience with multimedia products and systems for audiovisual communications serving the market with three commercial divisions: Pro AV, Corporate, and Education. They will promote and inform the Italian market about our unique Zero-

Ohm passive devices - available in 2 kW or 4 kW versions – that deliver value by solving a core problem. Our units act as a buffer between any amplifier and multiple speakers and help protect the system. Zero-Ohm offers the simplicity of 70/100V solutions while offering the advantages of traditional systems (without transformers) for better audio quality.

*“We are excited to bring exclusive Zero-Ohm technology to the Italian market and to have reached a distribution agreement. Zero-Ohm devices make it possible to connect dozens of loudspeakers to the power amplifier in parallel without the need to use transformers and without overload and impedance problems; they are also passive and therefore do not require power supply, allowing to simplify audio installations in various application contexts.”*

*Gianluigi Cravedi, CEO of Ligra DS.*



*“We are delighted to announce that Ligra DS is now our exclusive distributor in Italy. This latest move is a key piece of our extensive European distribution network strategy. When you are selling a revolutionary product, it is vital to have partners with the knowledge and capacity to promote the benefits and educate the market. Ligra DS has a proven track record and a strong network of dealers. Together we will ask a basic question: Why would you continue to sacrifice sound quality on major installs? Leave the commonly accepted sacrifices in the past. Zero-Ohm Systems provide the simplicity of 70V/100V installations while delivering the superior benefits of Low-Z. Our plug-n-play design essentially eliminates the need for transformers and delivers full-range sound, effortless scalability, and cost saving opportunities on a large variety of jobs.”*

*George Dracopoulos, Co-Founder, President of Zero-Ohm Systems*





### **About Ligra DS**

Ligra DS S.r.l., with sole shareholder and fully paid-up share capital of € 2.500.000, has been operating for 25 years as a national distributor of multimedia products and systems for audiovisual communication, both in the professional and training fields. There are three commercial divisions: ProAV, Corporate and Education, with the related sales network. The company has 35 employees as well as a network of sales reps operating on the Italian territory, and is part of a larger international group, which includes several other companies ranging from production, both hardware and software, to business services.



### **About Zero-Ohm Systems**

Zero-Ohm Systems is a global manufacturer of a unique award-winning patented technology. Best of Show Distinction at ISE 2020; Best New Product Technology (Innovations Showcase) InfoComm 2017. Our passive devices interconnect between any amplifier and loudspeakers without worrying about speaker loads, impedance and long cables runs. Forget the limits of traditional systems. You can now connect 20-40 speakers (or more) in parallel to one amplifier without the use of transformers. Until now, the ability to connect multiple speakers in parallel was confronted by the issue of operating the amplifier at a safe impedance. Although there are amplifiers that operate at 4 ohms and 2 ohms safely, any effort to drive them below the rated resistance load led to device failure. With this revolutionary invention, the rules have changed! Zohms products are ideal for major installations like hotels, shopping malls, theme parks, stadiums, bars, cinemas, reception halls, cruise ships, restaurants, airports, and more. If you would like more information or if you are interested in representing Zero-Ohm in your territory, visit [www.zohms.com](http://www.zohms.com) and/or send an email to [info@zohms.com](mailto:info@zohms.com).